

## GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2019

## Multiple District 14

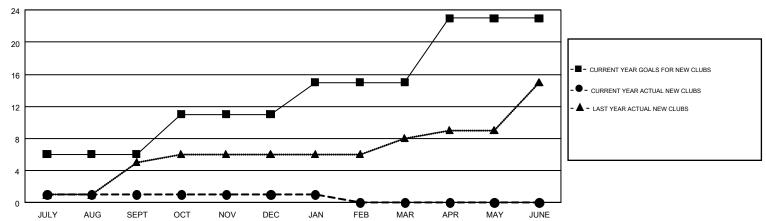
LOCATION: PENNSYLVANIA

GMT: CINDY GREGG

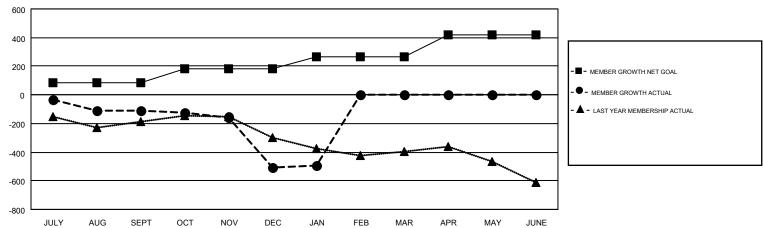
GMT CA 1

|               | Clubs         | 3         |               | Members               |                           |                         |  |  |
|---------------|---------------|-----------|---------------|-----------------------|---------------------------|-------------------------|--|--|
|               | RESULTS FOR   | 2018-2019 |               | RESULTS FOR 2018-2019 |                           |                         |  |  |
| QUARTER       | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER               | MEMBER GROWTH NET<br>GOAL | MEMBER GROWTH<br>ACTUAL | DROPPED<br>MEMBERS ACTUAL<br>(including transfers) |  |
| JULY/AUG/SEPT | 6             | 1         | 8             | JULY/AUG/SEPT         | 84                        | 285                     | 360  |  |
| OCT/NOV/DEC   | 5             | 0         | 6             | OCT/NOV/DEC           | 100                       | 343                     | 706  |  |
| JAN/FEB/MAR   | 4             | 0         | 3             | JAN/FEB/MAR           | 82                        | 178                     | 130  |  |
| APR/MAY/JUNE  | 8             | 0         | 0             | APR/MAY/JUNE          | 151                       | 0                       | 0  |  |

## GOALS AND ACTUAL NEW CLUBS CUMULATIVE



## GOALS AND ACTUAL MEMBERS CUMULATIVE



| DROPPED CLUBS: 17 |       | 285 CLUBS OF 697 ADDED 1 OR MORE<br>NEW MEMBERS | GENDER DISTRIBUTION   MALE 13,515 (73.55%)   FEMALE 4,860 (26.45%) |           |       |
|-------------------|-------|---|--|-----------|-------|
| DROPPED MEMBERS   |       |   |  |           |       |
| DECEASED          | 183   | CLICK HERE FOR CUMULATIVE                       | TOTAL FAMILY UNIT MEMBERS  |           | 3,456 |
| CLUB CANCELLED    | 119   | MEMBERSHIP DATA                                 |  |           |       |
| OTHER             | 894   |   | FAMILY MEMBERS PA  | YING HALF | 1,783 |
| TOTAL             | 1,196 |   | DOLS   |           |       |